

## A SAFER AGEING SOCIETY BY 2050

FREE FROM ABUSE, HARM, EXPLOITATION AND NEGLECT.



OATH A Safer Ageing Society by 2050



# THERE ARE OVER TWO AND A HALF MILLION REASONS WHY WE SHOULD ALL TAKE THE OATH. BECAUSE THAT'S HOW MANY OLDER PEOPLE SUFFER ABUSE, HARM, NEGLECT AND EXPLOITATION EVERY YEAR.

## WHY?

Older people are victims of the same forms of abuse as all other age groups. This includes physical, sexual, domestic, economic and psychological abuse. Yet their voices are rarely heard. OATH is about creating a voice so loud that it cannot be ignored any longer.

### WHY?

Your signature makes that voice louder. Your signature shows you are prepared to have your voice heard. Taking the OATH shows you are prepared to help older victims of abuse when they need us most.

## WHY?

By signing the OATH, you'll be supporting Hourglass, the only UK-wide charity working to end the abuse, harm, exploitation and neglect of older people and lobby to achieve a Safer Ageing Society by 2050. Hourglass will use your support to collaborate and work with all third sector and voluntary abuse/age sector organisations to recognise the need for a safer ageing society.

We need to create a Safer Ageing Society, where we can all grow old safely, without fear of abuse. Safer ageing should no longer be a hope, it should be a promise.

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OATH A Safer Ageing Society by 2050



## BY SIGNING THE OATH, I COMMIT TO THE FOLLOWING:

#### **CREATE CHANGE:**

I will support calls to ensure local and UK-wide services and strategies are focused on creating a safer ageing society for older people, free from abuse and neglect.

#### **ENSURE PARITY:**

I will support campaigns to ensure parity for older victim-survivors of abuse and ensure investment in specialist services that focus on education, prevention, and recovery for older people subject to abuse.

#### **PROVIDE THE RATIONALE:**

I will promote research and evidence that underpins decision-making around related legislation and policy development, both within my own organisation and in my community.

#### **INFLUENCE AND BUILD CONSENSUS:**

I will promote OATH, support the case for safer ageing, and deliver key messages to decision-makers and society generally.

#### **BE A COMMUNITY CHAMPION:**

I will help to highlight the need for a safer ageing society in every community of the UK. I will help promote the creation of inter-generational understanding and support.

CLICK HERE TO SIGN THE OATH

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#### You can contact us in many ways:

## 24/7 Helpline: 0808 808 8141

Our helpline is entirely confidential and free to call from a landline or mobile, and the number will not appear on your phone bill.

## Text message: 07860 052906

Texts from outside the UK will be charged at their standard international rate which will differ depending on location and service charges of your phone provider. The number will appear on your bill and in your phone records but will not be identified as Hourglass.

Instant messaging: www.wearehourglass.org

Chatbot: www.wearehourglass.org

Knowledge Bank: knowledgebank.wearehourglass.org

Email: helpline@wearehourglass.org

#### Hourglass England

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